



# teach kids tech

## VIP Launch Party Sponsorship Prospectus

Teach Kids Tech is a 501(c)(3) nonprofit dedicated to providing children living in underserved communities with access to technical literature and educational workshops.



# VIP Launch Party Overview

We're excited about working together to make a significant impact in tech education for children in underserved communities. Below are the key dates and deadlines to ensure a smooth collaboration.

## Dates & Deadlines

**May 17, 2024**  
Verbal Commitment Due

**May 24, 2024**  
Event Agreement  
Executed

**May 20, 2024**  
Pre Opt-In Registration  
List Delivery to Sponsors

**May 31, 2024**  
Sponsorship Payment  
Due

**June 17, 2024**  
Vendor/Sponsor Pre  
Event Check In Call

**June 21, 2024**  
Post Event Attendee List  
Delivery to Sponsors

## Event Details

VIP Launch Party  
**Thursday, June 20, 2024**  
**6-9pm**

Expected Participant  
Count  
**120 Attendees**

Audience  
**C-level Executives,  
Professional Athletes,  
and Surprise Celebrity  
Guests**

Venue  
**TBD - (Denver/Cherry  
Creek) to be confirmed by  
May 15**

Additional Details  
**Hors d'oeuvres, Open Bar,  
Cocktail Attire**



# Sponsorship Features & Packages

Teach Kids Tech would like to welcome your partnership and thank you for your support of our VIP Launch Party! Our sponsorship opportunities not only increase your brand's visibility but also demonstrate your commitment to your local community by empowering children in underserved communities through essential tech education and workshops. Align your CSR initiatives with us for meaningful impact and strategic audience engagement, while getting to meet some VIP guests and enjoy an evening networking with industry professionals.

Benefits	Gold \$2,500	Platinum \$5,000	Diamond \$10,000 <small>Limited Availability</small>
Attendee Tickets	2	2	4
Acknowledgement on Social Media Platforms	✓	✓	✓
Logo on all event materials, including invitations and programs	✓	✓	✓
Pre & Post Attendee Opt-In list	✓	✓	✓
Logo on Teach Kids Tech website Sponsorship page	✓	✓	✓
Option to include a branded promotional item in our take-home Swag Bag for attendees		✓	✓
Sponsor recognition during keynote		✓	✓
5-minute speaking opportunity during the event			✓
<b>1-hour exclusive meeting with an IT Executive Leader attendees</b> (post-dated)			✓

\*\*Additional passes can be added on to any package (\$500 ea.) - limit 2 additional passes\*\*